



THE Thursday 20th October 2016
LUYTENS CRYPT, LIVERPOOL METROPOLITAN CATHEDRAL

NWPAs

Media Pack 2016

Newly rebranded for 2016, the former Your Move Property Awards is relaunching as the NWPAs and will celebrate the residential and commercial property sector across the whole of the North West.

Created by Move Publishing, the annual awards have become an important fixture in the region's calendar of events. Established 13 years ago, the NWPAs will continue to celebrate excellence in the property industry, with a much broader reach.

Over 260 guests attended in 2015 to mark the achievements of the 12 award categories across the city's residential and commercial property.

The event includes a pre-dinner drinks reception, a 3 course meal, an extensive programme of entertainment and of course the award ceremony itself.

www.nwpas.com

 @theNWPAs

12 AWARD CATEGORIES OVER 260 ATTENDEES



Title Sponsorship

£5000+VAT



For this package the title sponsor will receive:

Branding featured on all event material to include title sponsor's logo

Main awards logo to include title sponsor's name/logo

Your company's name on each award presented to each category winner

You will be invited to make a welcome presentation on stage to the audience

- Specific mention of title sponsor in all press releases pre and post awards
- Specific press opportunities within Your Move and Move Commercial magazine for title sponsor in run up to the awards dinner
- Promotion as title sponsor in the extensive publicity programme for the event, which will include a full advertising campaign in Your Move and Move Commercial magazine, alongside digital marketing as well as regular press coverage through a series of press releases
- Dedicated press coverage in Your Move and Move Commercial magazine promoting title sponsor
- Full event coverage of the awards dinner in Your Move and Move Commercial magazine and on all three websites www.yourmovemagazine.com, www.movecommercialmagazine.com and www.nwpas.com.
- Exclusive photographs of your presentation and guests
- Social media support for title sponsor providing up-to-the-minute information and relevant daily content to the award's followers to promote title sponsor. The Twitter accounts for both The NWPAs and Your Move and Move Commercial magazine ensure as wide an audience as possible is achieved. The strong and interactive Twitter hub of followers includes a very professional audience involved in residential and commercial property and business.
- Title sponsor's logo on the NWPAs ceremony programme and a 50 word company description
- Logo, link and business profile prominently promoted on the NWPAs website for a year as title sponsor. This will feature on all website pages and the title sponsor's name/logo will be part of website branding
- Title sponsor's logo and company profile including images to feature at the awards dinner sponsor video presentation, played during dinner on the night
- Promotion on stage at the awards dinner as title sponsor
- Prominent promotion of title sponsor on all awards dinner branding
- Title sponsor's logo promoted on large display screen as title sponsor throughout the presentation
- Title sponsor's logo on the NWPAs sponsor board as title sponsor separate to other category sponsors. All official photographs of winners take place in front of the sponsor board
- Video of the awards dinner to be promoted on NWPAs and Your Move and Move Commercial websites as well as via social media post awards. This will include title sponsor content

Plus

Complimentary table of 10 at the awards dinner

For up to 10 guests - worth £1500



Award Categories 2016



THE
NWPAs

**RESIDENTIAL
PROPERTY AGENCY
OF THE YEAR**

1

**COMMERCIAL
PROPERTY AGENT
OF THE YEAR**

2

**BEST
AFFORDABLE
HOME**

3

**BEST
PROPERTY
LAW FIRM**

4

**SHOW HOME
OF THE YEAR**

5

**BEST
NEW
HOME**

6

**REGENERATION
AWARD**

7

**BEST
COMMERCIAL
SCHEME**

8

**BEST
COMMERCIAL
LET**

9

**BEST
STUDENT
LANDLORD**

10

**PROPERTY
APPRENTICE**

11

**JUDGES'
SPECIAL
AWARD**

12



Award Sponsorship & Guest Packages



THE
NWPAs

Award category sponsorship £3000+VAT

- Category sponsorship
- Logo on all awards marketing
- Awards presentation
- Business details will be shown on screens throughout the evening
- A table of 10
- 3 course meal
- Champagne reception
- Post event coverage

THE
NWPAs



Table Package £1500+VAT

- A table of 10
- Champagne reception
- 3 course meal
- Post event coverage

THE
NWPAs

BOOK YOUR PLACE FOR 2016 NOW | CONTACT CATHERINE ON 0151 709 3871