



THE  
**NWPAs**

**THE** Thursday 11th October 2018  
LUTYENS CRYPT, LIVERPOOL METROPOLITAN CATHEDRAL

**NWPAs**

## Media Pack 2018

The NWPAs annual awards, created by Move Publishing, have become an important fixture in the region's calendar of events. Established 16 years ago, the NWPAs will continue to celebrate excellence in the property industry, with a much broader reach.

Over 280 guests attended in 2017 to mark the achievements of the 13 award categories across the North West's residential and commercial property.

The event includes a pre-dinner drinks reception, a 3 course meal, an extensive programme of entertainment and of course the award ceremony itself.

[www.nwpas.com](http://www.nwpas.com)

 @theNWPAs

**13 AWARD CATEGORIES OVER 280 ATTENDEES**



## Title Sponsorship

£8000+VAT



### For this package the title sponsor will receive:

Branding featured on all event material to include title sponsor's logo

Main awards logo to include title sponsor's name/logo

Your company's name on each award presented to each category winner

You will be invited to make a welcome presentation on stage to the audience

- Specific mention of title sponsor in all press releases pre and post awards
- Specific press opportunities within Your Move and Move Commercial magazine for title sponsor in run up to the awards dinner
- Promotion as title sponsor will include a full advertising campaign in Your Move and Move Commercial magazine, alongside digital marketing as well as regular press coverage through a series of press releases
- Dedicated press coverage in Your Move and Move Commercial magazine promoting title sponsor
- Full event coverage of the awards dinner in Your Move and Move Commercial magazine and on all three websites [www.yourmovemagazine.com](http://www.yourmovemagazine.com), [www.movecommercialmagazine.com](http://www.movecommercialmagazine.com) and [www.nwpas.com](http://www.nwpas.com).
- Exclusive photographs of your presentation and guests
- Social media support for title sponsor providing up-to-the-minute information and relevant daily content to the award's followers to promote title sponsor. The Twitter accounts for both The NWPAs and Your Move and Move Commercial magazine ensure as wide an audience as possible is achieved. The strong and interactive Twitter hub of followers includes a very professional audience involved in residential and commercial property and business.
- Logo, link and business profile prominently promoted on the NWPAs website for a year as title sponsor. This will feature on all website pages and the title sponsor's name/logo will be part of website branding
- Title sponsor's logo and company profile including images to feature at the awards dinner sponsor video presentation, played during dinner on the night
- Promotion on stage at the awards dinner as title sponsor
- Prominent promotion of title sponsor on all awards dinner branding
- Title sponsor's logo promoted on large display screen as title sponsor throughout the presentation
- Title sponsor's logo on the NWPAs sponsor board as title sponsor separate to other category sponsors. All official photographs of winners take place in front of the sponsor board

### PLUS

Complimentary table of 10 at the awards dinner

For up to 10 guests - worth £1750





## Award Categories 2018



**SHOW HOME  
OF THE YEAR**

1

**REGENERATION  
AWARD**

2

**BEST STUDENT  
LANDLORD**

3

**BEST COMMERCIAL  
SCHEME**

4

**BEST COMMERCIAL  
LET**

5

**BEST SMALL  
NEW HOME  
DEVELOPMENT**

6

**BEST LARGE  
NEW HOME  
DEVELOPMENT**

7

**BEST PROPERTY  
LAW FIRM**

8

**JUDGES' SPECIAL  
AWARD**

9

**BEST NEW  
AFFORDABLE  
HOUSING SCHEME**

10

**RESIDENTIAL  
PROPERTY AGENCY  
OF THE YEAR**

11

**INNOVATION  
AWARD**

12

**COMMUNITY  
AWARD**

13

FOR INFORMATION ON OUR AWARDS AND  
DETAILS OF HOW TO ENTER EACH CATEGORY  
PLEASE VISIT [WWW.NWPAS.COM](http://WWW.NWPAS.COM)



## Award Sponsorship & Guest Packages



THE  
NWPAs

### Award category sponsorship £3100+VAT

- Category sponsorship
- Logo on all awards marketing
- Awards presentation
- Business details will be shown on screens throughout the evening
- A table of 10
- 3 course meal
- Champagne reception
- Post event coverage

### Drinks reception sponsorship £2500+VAT

- Branding at the event
- Business details will be shown on screens throughout the evening
- A table of 10
- 3 course meal
- Champagne reception
- Post event coverage

Bespoke sponsorship packages  
also available price on request



### Table Package

£1750+VAT

- A table of 10
- Champagne reception
- 3 course meal
- Post event coverage