



THE
NWPAs

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Thursday 10th October 2019

LUYTENS CRYPT, LIVERPOOL METROPOLITAN CATHEDRAL

Media Pack 2019

The NWPAs annual awards, created by Move Publishing, have become an important fixture in the region's calendar of events. Established 16 years ago, the NWPAs continue to celebrate excellence in the property industry, with a much broader reach.

Over 280 guests attended in 2018 to mark the achievements of the 13 categories across the North West's residential and commercial property market.

The event includes a pre-dinner drinks reception, a 3 course dinner, an extensive programme of entertainment and of course the award ceremony itself.

www.nwpas.com

 @theNWPAs

13 AWARD CATEGORIES OVER 280 ATTENDEES



Title Sponsorship

£8000+VAT



For this package the title sponsor will receive:

Branding featured on all event material to include title sponsor's logo

Main awards logo to include title sponsor's name/logo

Your company's name on each award presented to each category winner

You will be invited to make a welcome presentation on stage to the audience

- Specific mention of title sponsor in all press releases pre and post awards
- Specific press opportunities within YM Liverpool and Move Commercial magazine for title sponsor in run up to the awards dinner
- Full event coverage of the awards dinner in YM Liverpool and Move Commercial magazine and on all three websites www.ymliverpool.com, www.movecommercialmagazine.com and www.nwpas.com.
- Social media support for title sponsor providing up-to-the-minute information and relevant daily content to the award's followers to promote title sponsor. The strong and interactive Twitter hub of followers includes a very professional audience involved in residential and commercial property and business.
- Logo, link and business profile prominently promoted on the NWPAs website for a year as title sponsor. This will feature on all website pages and the title sponsor's name/logo will be part of website branding
- Title sponsor to feature at the awards dinner sponsor video presentation, played during dinner on the night
- Promotion on stage at the awards dinner as title sponsor
- Prominent promotion of title sponsor on all awards dinner branding
- Title sponsor's logo promoted on large display screen as title sponsor throughout the presentation
- Title sponsor's logo on the NWPAs sponsor board as title sponsor separate to other category sponsors. All official photographs of winners take place in front of the sponsor board

PLUS

Complimentary table of 10 at the awards dinner

For up to 10 guests - worth £2000





Award Categories 2019



**SHOW HOME
OF THE YEAR**

1

**REGENERATION
AWARD**

2

**BEST STUDENT
LANDLORD**

3

**BEST COMMERCIAL
SCHEME**

4

**BEST COMMERCIAL
LET**

5

**RESIDENTIAL
PROPERTY AGENCY
OF THE YEAR**

6

**BEST SMALL
NEW HOME
DEVELOPMENT**

7

**BEST LARGE
NEW HOME
DEVELOPMENT**

8

**BEST VALUE FOR
MONEY HOUSING
SCHEME**

9

**BEST PROPERTY
LAW FIRM**

10

**COMMUNITY
AWARD**

11

**INNOVATION
AWARD**

12

**BEST PROPERTY
AND CONSTRUCTION
ACCOUNTANCY
BUSINESS**

13

FOR INFORMATION ON OUR AWARDS AND
DETAILS OF HOW TO ENTER EACH CATEGORY
PLEASE VISIT WWW.NWPAS.COM



Award Sponsorship & Guest Packages



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Award category sponsorship £3500+VAT

- Category sponsorship
- Logo on all awards marketing & event branding
- Awards presentation
- Sponsor promotion and branding will be shown on screens throughout the evening
- Premium position table of 10
- 3 course dinner
- Champagne reception
- Pre and post event press coverage & social media

Drinks reception sponsorship £3000+VAT

- Branding at the event
- Premium position table of 10
- 3 course dinner
- Champagne reception
- Pre and post event press coverage & social media

Bespoke sponsorship
packages also available
price on request

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Table Package £2000+VAT

- A table of 10
- Champagne reception
- 3 course meal
- Post event coverage